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Typography (No. 18)

Synopsis

This volume salutes the winners of the most recent worldwide competition for excellence in typography.Each of the 232 winners of the Type Directors Club's 1996 competition is displayed in full color and is accompanied by information about the designer, client, and type style. This collection includes type design for books and magazines, corporate-identity packages, posters and video graphics, advertising and promotion, and direct-mail campaigns.

Book Information

Series: Typography

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Average Customer Review: 5.0 out of 5 stars   4 customer reviews

Best Sellers Rank: #2,141,251 in Books (See Top 100 in Books)   #12 in Books > Arts & Photography > Graphic Design > Commercial > Annuals   #755 in Books > Arts & Photography > Graphic Design > Typography   #3855 in Books > Business & Money > Marketing & Sales > Advertising

Customer Reviews

Great resource

A great addition to the collection. Be sure to pick this one up today, features really great type examples! :)

I saw this book in a local sore, flipped through it and immediately went home to order it through .com. If you have a passing interest in print or commercial art, this book is definitely for you! Full of all-color photos of great pieces of stationary, brochures, advertisements, etc. Makes a great coffee table book! If you liked Absolut Book, you'll definitely like this one as well!

A "got to have book" for every profesionall graphich designer. The only thing thats bad is that it's

first published in 1997 and the exampels sometimes fells a litle to old, but old isn't bad so buy it now you will be more than happy.

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